

Analisis konsumsi daging sapi pada tingkat rumah tangga di Sulawesi Tengah

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Abstrak

The research was on household level in Center Sulawesi and aimed : 1) to analyze factors affecting beef consumption at the household, 2) to determine own price elasticity, cross price elasticity and income elasticity, 3) to forecast the consumption trend of beef for 3 years further.

The research used the SUSENAS data of 2002 covered a total respondents of 1.152 households divided on rural and urban areas with low, intermediate, and high income level. Regression analysis on censored data or TOBIT model was used.

The result indicated that, income percapita, number of people in the family, education of household headed had positive influence to consumption of beef, eventhough beef price show the negative influence. At the level high income on urban and rural the demand of beef are elastic.