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Library web sites: creating online collections and services

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Deskripsi Lengkap: https://lib.ui.ac.id/detail?id=20436095&lokasi=lokal

Abstrak

<i>Information-hungry consumers have become accustomed to flashy commercial web sites, the lightning speed of major search engines, and a seemingly endless array of "content" at high profile sites like Amazon.com. Libraries committed to delivering online content and services in this frenzied environment need the authoritative guidance and practical know-how available in Library Web Sites.</i>