Keeping current : advanced internet strategies to meet librarian and patron needs

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Deskripsi Lengkap: https://lib.ui.ac.id/detail?id=20436192&lokasi=lokal

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Abstrak

<i>Keeping up with the ever-growing Web, along with professional resources and information for customers, can be an overwhelming challenge for busy librarians. Combine that with the fact that up to 60 percent of web data is "invisible" to search engines, and suddenly staying current seems like a losing battle, without enough hours in the day. What if you could keep current in one hour per day or less? What if you didn't have to surf? What if the information you selected proactively arrived in your inbox? What if you had effective sorting and saving tools to capture your preferred portion of this flood of data? Illustrating ways to overcome the daunting deluge of information, author and librarian Steven Cohen shows you how to use all the new cool tools. An early adapter and passionate proponent of cutting-edge technology to access and organize information, Cohen is the librarian's very own web guy search engine.</i>