

Adult programs in the library

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Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20436242&lokasi=lokal>

Abstrak

The first in the new ALA Programming Guides series, this book walks you through the process of program development and event planning in two parts. The first section is a "how-to" that prepares you to: -- Conduct demographic analysis and target the audience in your community -- Tie your library's mission to specific program offerings -- Raise funds and generate publicity -- Produce programs that run smoothly from start to finish The second section features more than 20 "five-star" programs from around the country. Reading about a variety of successful programs from film series and book discussions to art classes and topical panels, you'll be inspired with ideas for your own programs. Packed with more than 30 sample talking points, surveys, newsletters, press releases, scheduling tools, and checklists, you can hit the ground running and bring your adult programming services to life.