

## **Be a direct selling superstar: achieve financial freedom for yourself and others as a direct sales leader**

Christensen, Mary, 1951- , author

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### **Abstrak**

Direct selling is booming. It's no surprise when you consider the benefits of launching a direct selling business?low start-up costs, strong earning potential, and a flexible work schedule. Currently an estimated 15.6 million people are involved in direct selling in the U.S. alone?and more than 100 million worldwide. Mary Christensen has empowered and equipped thousands of direct sellers to succeed, and in her newest book, *Be a Direct Selling Superstar*, she delivers an all-encompassing guide to building, leading, and managing a profitable direct sales organization. Readers will learn how to: ? Set goals ? Eliminate self-sabotaging behaviors ? Market their products and business opportunity effectively ? Communicate persuasively ? Build a committed network of sellers ? Be an influential leader ? Create a clear roadmap for others to follow ? Inspire and lead a wide range of personalities ? Maintain work-life balance ? Manage their time and their money wisely For corporate refugees, ambitious entrepreneurs, mompreneurs, and anyone else looking for a new source of income?this inspiring master plan explains step by step how to achieve long-term success in direct selling.