

Do it! Marketing: 77 instant-action ideas to boost sales, maximize profits, and crush your competition

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Abstrak

Packed with do-this-now ideas to attract, engage, and win more customers and clients, this book reveals how to: avoid blah, blah, blah marketing; use magnetic marketing strategies that pull-not push-qualified decision-makers into your world; get noticed; position yourself as an expert; become the obvious choice in your market; and more.