

Internet riches: the simple money-making secrets of online millionaires

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Abstrak

"These days it's easier, cheaper, and safer than ever to start an Internet business using readily available technology and turnkey opportunities. In this strategy-packed guide, Scott Fox reveals the powerful but simple methods he and thousands of others have used to strike it rich on the Net. Exclusive interviews with "mom and pop" entrepreneurs prove how easy it is to get started and build a million-dollar enterprise. Readers get: a guide to e-business opportunities, including "instant e-businesses" that require no start-up capital; strategies for making money from home and turning hobbies into businesses; marketing and product tips; legal and financial advice; a list of recommended vendors; and years of expertise and experience in one easy-to-use book. "Internet Riches" also features an action plan for brainstorming new business ideas, and exercises to help readers determine the best moves for their particular situations. Filled with practical pointers and inspiring interviews, it's the most powerful book ever on starting and enjoying a million-dollar online business!"