

Quick brainstorming activities for busy managers: 50 exercises to spark your team's creativity and get results fast

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Abstrak

Contrary to popular opinion, brainstorming isn't magic. Truly productive brainstorming sessions are dependent on the ability of the leader to create the right environment and let his or her people's ideas flow. Filled with clear, concise guidance and quick, easily implemented techniques, this book provides supervisors, managers, and team leaders the fun, proven activities they need to get idea-packed brainstorming sessions started, and keep them going. Readers will discover how to: ask questions that provoke responses and inspire creativity; react to and record ideas in a way that encourages participants and prompts more input; sort and categorize lengthy lists; evaluate ideas; prioritize the most useful concepts and expand on them; and more. Containing sample dialogues, as well as resources for virtual team brainstorming, this indispensable book gives readers the activities they need to generate great ideas, fast.