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Abstrak

What keeps the Indonesian Mass - Media for developing its function that it can become?

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the answer to this question is quite evident of the problems of the problems that perennially beset the Indonesian Mass - Media primary by the political constrains and contoversies. Whiter old and new, big or small high quality and low certainly un even.

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In Indonesia the development of Mass communication is showing meaningful progress. The main goal of formal education in communication principles changed, and the scope of the study goes beyond the Mass - Media, other aspects such as interpersonal communications. Group and social etc. have to be considered. Last but not least is the transcendental Communication to meet ever increasing need for socializing the National Indonesian ideology