

## The AMA dictionary of business and management

Kurian, George Thomas, author

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20437306&lokasi=lokal>

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### Abstrak

Covers a range of terminology from all areas of business including management, strategy, finance, human resources, economics, marketing, sales, insurance, and international business. This book explains accounting rules, legal terminology, slang and buzzwords, management theories, historical figures, economic concepts, performance metrics.