

Metode pengelolaan Kebun raya melalui pendekatan corporate social responsibility dalam upaya penerapan pariwisata berbasis Tri Hita Karana

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Abstrak

This researches tries to review the actual assessment of Bogor Garden Performance as tourist attractions using tri hita karana concept and corporate social responsibility (CSR) principles. The implementation of Tri hita karana has been done in harmony with local wisdom, whilst the CSR is supported by private corporations.