

Well said!: presentations and conversations that get results

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Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20437503&lokasi=lokal>

Abstrak

Shows readers how to put themselves in their audience's shoes and tailor their message to the needs of decision makers. This book reveals simple but powerful techniques anyone can use to prioritize, organize, and economize their words so that their communications are concise, clear, and - importantly - convincing.