

Raising capital: get the money you need to grow your business

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Abstrak

Whether your business is just a gleam in your eye, a newly launched operation, or a full-fledged firm that's humming right along, you'll never experience real growth without a substantial infusion of cash. Long gone are the days when venture capital groups seemed to pour millions into every "next big thing." Now it's clear that there is real competition for investors, and that only the most viable businesses -- and carefully executed fundraising -- will reap the capital necessary to drive continuous growth. Raising Capital is the definitive guide for entrepreneurs and growing companies that need to raise capital.