

# Pengalaman kader dalam mengelola pos gizi dengan pendekatan positive deviance di Kelurahan Pancoran Mas Kecamatan Pancoran Mas Kota Depok Jawa Barat = Kader's experience in organizing nutrition post with positive deviance approach in Pancoran Mas village, Pancoran Mas sub-district, Depok, West Java

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## Abstrak

Positive Deviance merupakan pendekatan yang dianggap sukses dalam menangani masalah gizi pada balita. Upaya penanggulangan masalah gizi melalui pendekatan positive deviance di Kelurahan Pancoran Mas merupakan alternatif kegiatan yang bersumber pada pemberdayaan masyarakat dengan fokus pada perilaku. Penelitian ini bertujuan untuk mendapatkan pemahaman yang mendalam tentang pengalaman kader dalam mengelola pos gizi dengan pendekatan positive deviance. Penelitian ini dilakukan melalui pendekatan kualitatif desain fenomenologi deskriptif dengan metode wawancara mendalam. Partisipan adalah kader yang telah mendapatkan pelatihan positive deviance dan sudah mengelola pos gizi minimal satu kali putaran. Data yang dikumpulkan berupa hasil rekaman wawancara dan catatan lapangan yang dianalisis dengan menerapkan teknik Collaizi.

Penelitian ini mengidentifikasi 14 tema. Motivasi kader dalam mengelola pos gizi di bagi menjadi dua jenis yaitu motivasi utama sebagai pendorong utama dan motivasi penunjang yang memperkuat kader dalam mengelola pos gizi. Perasaan yang dirasakan kader selama mengelola pos gizi terbagi dalam dua perasaan yaitu perasaan positif dan negatif. Kader merasakan kekuatan saat mengelola pos gizi karena keterlibatan peserta, tercapainya tujuan pos gizi dan motivasi dari pelaku pos gizi. Hambatan utama yang dirasakan kader adalah partisipasi masyarakat, kurangnya monitoring dan tidak tercapainya tujuan. Harapan yang diinginkan kader dalam pengelolaan pos gizi selanjutnya adalah perbaikan monitoring, perbaikan sarana prasarana dan perbaikan status gizi balita.

Hasil penelitian menunjukkan bahwa kader melakukan pos gizi dengan pendekatan positive deviance mendapat pengalaman beragam dan mengharapkan peningkatan dukungan dari sektor terkait dan partisipasi masyarakat. Pelaksanaan partisipasi masyarakat masih dalam tingkatan fungsional. Hasil penelitian diharapkan dapat memberikan gambaran model intervensi dukungan pada masyarakat dengan mengintegrasikan pemberdayaan masyarakat, partisipasi masyarakat dan kemitraan terbentuk dalam pos gizi pendekatan positive deviance untuk mengatasi permasalahan gizi di Indonesia.

.....Positive Deviance is an approach which considered successful in managing nutrition problem in under five years old children. Using positive deviance approach in nutrition program was one of activity alternatives which were originated from community empowerment with focus on behavior. This study was aimed to provide deep understanding of kader's experience in organizing nutrition post with positive deviance approach. This study design was descriptive phenomenology with in-depth interview for data collecting. The participants were kader who were trained in positive deviance and had organized nutrition post for at least one session. Data gathered were interview recording and field note, which then transcribed and analyzed with Collaizi's analysis method.

This study identified 14 themes. Kader's motivation comprised of main promoter as main motivation and

supporting motivation which strengthened kader in organizing nutrition post. The feeling of kader in organizing nutrition post were consisted of positive and negative feeling. Kader felt strength in organizing nutrition post because of participant's involvement, accomplishing of nutrition post's goal and motivation of participants. The main obstacle considered by kader was community participation, lack of monitoring and un-accomplished goal. Kader's expectation of organizing nutrition post in the future was improvement in monitoring, facilities in infrastructure, and increasing of nutritional status of under five years old children. The result of study showed that kader organizing nutrition post with positive deviance gained various experience and expected increasing of support from community and related sectors. The performance of community participation was still in functional level. The results of study were expected to provide description of support intervention model for community with integrating community empowerment, community participation and partnership which were established in nutrition post using positive deviance approach for managing nutrition problems in Indonesia.