

New directions in supply-chain management: technology, strategy, and implementation

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Abstrak

"Technology has introduced dramatic new efficiencies to supply chain design, management, and control-- but only to those who can open their minds to these new methods and strategies. This book presents innovative articles from eighteen of today's top young Ph.D. scholars, each based on discussions at the 2000 Frank Batten Young Leaders Forum of the College of William and Mary.