Universitas Indonesia Library >> eBooks

Re-thinking the network economy: the true forces that drive the digital marketplace

Liebowitz, Stan J., author

Deskripsi Lengkap: https://lib.ui.ac.id/detail?id=20438138&lokasi=lokal

Abstrak

"Once upon a time, it was widely thought that Internet commerce could exist apart from traditional business strategy, and that all the known financial models previously relied on could be disregarded.