

## The AMA handbook of e-learning: effective design, implementation, and technology solutions

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20438233&lokasi=lokal>

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### Abstrak

"This authoritative sourcebook is a timely decision-making tool for companies making the transition to (or already using) e-learning. Featuring all-original contributions from high-profile practitioners and renowned theorists, the book reveals how top companies are implementing and using this crucial employee development tool. Topics include: \* analyzing organizational need \* selling e-learning to the organization \* learning management systems \* synchronous collaboration \* learning portals \* repurposing materials \* outsourcing and vendor relations. Other chapters focus on motivation and retention, technological and software options, measuring ROI, and more."