The AMA handbook of e-learning: effective design, implementation, and technology solutions

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Abstrak

"This authoritative sourcebook is a timely decision-making tool for companies making the transition to (or already using) e-learning. Featuring all-original contributions from high-profile practitioners and renowned theorists, the book reveals how top companies are implementing and using this crucial employee development tool. Topics include: * analyzing organizational need * selling e-learning to the organization * learning management systems * synchronous collaboration * learning portals * repurposing materials * outsourcing and vendor relations. Other chapters focus on motivation and retention, technological and software options, measuring ROI, and more."