

Smart financial management: the essential reference for the successful small business

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Abstrak

Long on practical guidance while refreshingly short on math, Smart Financial Management helps owners and managers of small businesses solve everyday financial dilemmas and avoid potential problems. Readers will learn valuable and practical financial analysis techniques, as well as how to project future financial needs and identify possible sources of funding; manage receivables, inventory and equipment investments; and how to structure and develop the business soundly and legally.