## Tough calls AT&T and the hard lessons learned from the telecom wars

Martin, Dick, author

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Abstrak

"For better and for worse, few companies have been so prominently and constantly in the public eye as AT&T. Through decades of growth and dominance, followed by its 1984 breakup and a litany of well-documented troubles, the company has soldiered on, by turns thriving and hanging on for dear life.