

## The AMA trainers' activity book: a selection of the best learning exercises from the world's premiere training organization

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### Abstrak

The American Management Association's seminar and course leaders are among the most insightful and skilled educators in the business, consistently delivering outstanding, innovative exercises to improve individual and organizational performance. The AMA Trainers' Activity Book presents 25 exercises used successfully by AMA's seminar leaders throughout the world. Reflecting the most up-to-date concerns of participants, trainers, and managers, the book addresses fundamental learning categories including learning and creativity, communication and connection, influence, compromise, problem solving, and leadership.