

Turbostrategy: 21 powerful ways to transform your business and boost your profits quickly

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Abstrak

TurboStrategy is a no-nonsense approach to achieving quantum improvements in business strategy and results, even in tough markets. Built on a framework of 21 strategy points, Brian's first book for companies features the same combination of clarity, kick-in-the-pants motivation, and step-by-step improvement processes that have led hundreds of thousands of individuals to spectacular success.