

## Factors determining the efficiency of the drug prevention program of youth volunteers in Kuala Terengganu, Malaysia

Dara Aisyah, author

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### Abstrak

The objective of this study is to determine factors affecting the efficiency of the drug prevention program of youth volunteer (PKBPD) in Kuala Terengganu, Malaysia. This quantitative case study was designed to illustrate the effectiveness of the youth program at various places. Quantitative data was collected through surveys and interviews. Respondents were among the members who participated in PKBPD and 245 of them, aged 19-36 years were interviewed. Respondents consist of 150 male participants (61.2 percent) and 95 females (38.8 percent). Data were analyzed using two types of software : 1) Statistical Package for Social Sciences (SPSS) version 18 through multiple logistic regression analysis and 2) AMOS version 18 through SEM analysis. The findings are reported in three parts, namely profiles of PKBPD's participants, analysis of factors determining the effectiveness of PKBPD and analysis of causes and effects of the problems faced by PKBPD. The results showed that there are four significant factors that have contributed to the problems in the management of PKBPD that 1) no meeting among members, 2) no disclosure to members, 3) lack of anti-drug abuse programs and 4) members did not know about organized program. Based on this analysis, the factor that members are not aware of the program or activity is the most influential factor with the Exp (B) value of 13.261, followed by the absence of meeting with the Exp (B) 7.371, lack of programs and no exposure factors with each value Exp (B) 6.467 and 4.500, respectively. The study also revealed that PKBPD has experienced problems in management and need immediate improvements to ensure the drug prevention programs involving youth volunteers can be implemented effectively.