

Analisis framing konstruksi media massa pada politik kekeluargaan di Provinsi Banten

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Abstrak

This research aim to analyzing framing the news on the existence of political kinship in a clan a large family of Ratu Atut Chosiyah in Banten. The become the object of study is two local media. The issue in this research that review is an analysis of framing about politics a large family of Ratu Atut Chosiyah. A method of research that we use is using a qualitative approach, use of a model of framing developed Robert N Entman. Steps taken in doing framing analysis is by seeing the aspect of selection issues and the aspect of the protrusion. This research result indicates that there are two different approach the issue that carried out the print media localized in Banten provincial. Radar Banten put forward issues that do not conflict with the issue of the proposed by clan a large family of Ratu Atut Chosiyah. Issues floated more soft (smooth) and the presence of a predisposition in favor the existence of political kinship a large family of Ratu Atut Chosiyah. Meanwhile, Kabar Banten using approach on the contrary, namely through the issues opposite to political kinship a large family of Ratu Atut Chosiyah. On certain moment Radar Banten put forward asked the public to continue development, while do in Kabar Banten more invite people to commit pollical change