

The AMA handbook of project management

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Abstrak

A comprehensive reference presenting the critical concepts and theories all project managers must master, "The AMA Handbook of Project Management" compiles essays and advice from the field's top professionals. Compatible with the most recent edition of the Project Management Body of Knowledge[registered] and featuring new data on the Project Management Office, the completely revised third edition shows readers how to: establish project goals; implement planning on both the strategic and operational levels; manage the project life cycle and meet objectives; budget the project; handle the transition from project idea to project reality; and manage political and resource issues. Packed with research-based information and advice from experienced practitioners as well as new information on agile project management, Six Sigma projects, the use of social media, and the alignment of strategy and projects, this guide is a vital resource for everyone involved in project tasks.