

The cost management toolbox: a manager's guide to controlling costs and boosting profits

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Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20440787&lokasi=lokal>

Abstrak

This volume provides a lucid presentation of how to use financial information to manage costs. It explains how the financial processes of an organization (planning, budgeting, capital investment analysis, and costs) are interrelated, and interprets these processes in the context of the firm's strategic objectives and long-term goals.