

# The new social learning: a guide to transforming organizations through social media

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## Abstrak

Co-authored by ASTD President and CEO Tony Bingham, and long-time workplace educator and Fast Company business writer Marcia Conner, this book shows readers how social media can help trainers and workers increase their knowledge, innovate faster than their competitors, and enjoy themselves in a way that increases their commitment to their employer and to the customers they ultimately serve.