

# ISD from the ground up: a no-nonsense approach to instructional design

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## Abstrak

This book belongs on the desk of every trainer whatever their actual job title may be. Clearly written and chock-full of practical ideas and guidelines, ISD From the Ground Up is both a primer and a go-to resource for students, new trainers, seasoned training managers, and instructional technicians as well as supervisors, teachers, facilitators, and anyone who finds themselves in a training situation.

By following a single instructional design project from beginning to end, this book provides a general overview of the process as well as practical insight into every phase. Use it as a start-to-finish tutorial, or review specific chapters as needed. You'll find basic and advanced skills, sample forms, tips for success, and a comprehensive glossary of ISD.