

## Change basics

Russell, Jeffrey, author

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20441222&lokasi=lokal>

---

### Abstrak

A single reference source for understanding, leading, and managing the change process to skillfully translate vision into results.

Change Basics will enable you to skillfully introduce and manage change. With an essential background on reasons for initial resistance and an analysis of possible outcomes, it provides specific strategies to counter opposition and implement a change initiative in your organization.