

Beyond telling ain't training fieldbook: methods, activities, and tools for effective workplace learning

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Abstrak

Since its publication two years ago, *Telling Ain't Training* and its enthusiastic and entertaining authors have gained a popularity no one could have predicted. Readers and audiences around the world have taken to heart the book's central admonition to be learner advocates who seek to transform learners not merely transmit information. In packed conference rooms, in sold-out *Telling Ain't Training* mini-conferences and workshops, and through the sale of thousands of copies of the book, Harold and Erica have built a following of fans who have wanted more. This book, *Beyond Telling Ain't Training Fieldbook*, is the answer to these many requests to provide a practical, on-the-ground guide to help individuals and their organizations fully implement the powerful principles in *Telling Ain't Training*. *Beyond Telling Ain't Training Fieldbook* provides readers with concrete actions and support materials to help transform telling to training. You will find useful worksheets, assessments, tools, and advice that will enable you and your organization to realize the true value of workplace learning. Like the original book, readers will recognize the easy-to-read, breezy writing style, and icons designed to help in the learning journey.