

## Return on investment (ROI) basics

Phillips, Patricia Pulliam, author

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20441259&lokasi=lokal>

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### Abstrak

ROI decoded for trainers by the leading ROI experts in the field.

Return on Investment (ROI) Basics provides a baseline exploration of ROI for both novice and experienced WLP practitioners. Additionally, it includes a review of two essential, often overlooked, steps in the ROI process: communicating results and integrating ROI into an organizations learning programs.