

Presenting learning: ensure CEOs get the value of learning, it's all in the presentation

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Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20441278&lokasi=lokal>

Abstrak

Offers a powerful set of methods, tools, and strategies that will help you effectively present a convincing business case for learning.

Written by two leading authorities on learning and presentations, Presenting Learning reveals how to communicate with C-level decision makers in a language these executives understand and respect. An easily applicable communication model, along with instructions for creating a compelling value story, will ensure stakeholder support for your next learning initiative.