

## The nature of leadership: reptiles, mammals, and the challenge of becoming a great leader

White, B. Joseph, author

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20441562&lokasi=lokal>

---

### Abstrak

A great leader is a truly unique animal, possessing both the warmth of a mammal and the cold-blooded toughness of a reptile. Enlightening, encouraging, and filled with incredible anecdotes from the author's own experience, *The Nature of Leadership* explores these characteristics, with examples of leaders ranging from tough-minded Lou Gerstner at IBM to mammalian leaders like Herb Kelleher of Southwest Airlines and Wendy Kopp, founder of Teach for America. Key features: Contains anecdotes from the author's own experiences, including his participation in the landmark University of Michigan affirmative action Supreme Court case, as well as lessons he learned from meeting world-famous figures like former Secretary of State Madeleine Albright and Bishop Desmond Tutu. Unique, approachable metaphor to describe different kinds of leadership styles.