

Selling beyond eBay: foolproof ways to reach more customers and make big money on rival online marketplaces

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Abstrak

There's more than one way to sell online, and for savvy sellers who want to build on their eBay success or are dissatisfied with eBay, this book offers powerful strategies for targeting not just more buyers, but the right buyers. By taking advantage of specialty sites, other auction sites, and online storefronts, sellers can dramatically increase their profits, and "Selling Beyond eBay" shows them how, step by step.