Valuing language and culture: an example from sasak / Mahyuni

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Abstrak

No one disputes that possession of language is one of the most distinctive of all human cultural attributes. The most

fundamental argument has to do with the nature of language as social practice. An attempt to divorce language from its

cultural context is to ignore the social circumstances which give it resonance and meaning. In the case of Sasak,

language use reinforces the existing status differential and social value of language associated with the group. This

perspective is employed, in this paper, to tackle the issue of Sasak language and culture.