

## Etos kerja, motivasi, dan sikap inovatif terhadap produktivitas petani / Otto Iskandar

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### Abstrak

Tujuan studi adalah untuk menganalisa hubungan antara etos kerja, motivasi keberhasilan dan sikap inovatif serta produktivitas

petani individual atau secara bersama-sama. Penelitian dilakukan di Kuningan, Jawa Barat, tahun 1999 dengan 60

responden yang dipilih secara acak. Hasil studi menunjukkan terdapat korelasi positif: (1) Etos kerja dan produktivitas

petani (2) motivasi keberhasilan dan produktivitas petani. (3) Sikap inovatif dan produktivitas petani, secara bersama-sama,

terdapat hubungan positif antara etos kerja, motivasi keberhasilan dan sikap inovatif, dengan produktivitas petani. Riset

ini memiliki implikasi bahwa etos kerja, motivasi, keberhasilan, dan sikap inovatif dapat digunakan untuk memperkirakan

produktivitas petani.

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The objective of the study is to analyze relationships between work ethos, achievement of motivation and attitude of

innovation and productivity of the farmer individually as well as simultaneously. The study was carried out at Kuningan

West Java (1999) with 60 respondents selected randomly. The study revealed that there is positive correlation between : (1)

Work ethos and productivity of the farmers (2) achievement of motivation and productivity of the farmers (3) attitude

of innovative and productivity of the farmers. Together, there is positive relationship between work ethos, achievement of

motivation and attitude of innovative with productivity of the farmers. The research implies that work ethos, achievement

of motivation and attitude of innovative useful to predict the productivity of the farmers.