Universitas Indonesia Library >> eBooks

The "it" factor: be the one people like, listen to and remember

Wiskup, Mark, author

Deskripsi Lengkap: https://lib.ui.ac.id/detail?id=20443622&lokasi=lokal

Abstrak

Some people have the ability to start a conversation and immediately draw people in, while others -- perhaps even those with more valuable things to say -- get pushed to the side, seemingly ignored. Unfortunately for those who don?t have "It," this undeniable "It" factor is more than just an attractive quality, it?s also a hallmark of success.