

Take no prisoners: a no-holds-barred approach to corporate excellence

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Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20443667&lokasi=lokal>

Abstrak

Now more than ever, American companies are experiencing a nagging feeling that they could be doing much better. Globalization, digitization, and the development of cellular technology have increased competition by leaps and bounds. As a consequence, skating by on marginal performance isn't enough. It's time for businesses to find the tools that will help them excel. A turnaround expert, Marvin Davis has made a career out of transforming underperforming companies. He assesses their mistakes, issues a diagnosis, and has helped allay the fears of many CEOs across the country -- leaving businesses more efficient and ultimately more competitive.