

How to become an expert on anything in two hours

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Abstrak

In almost any field, the ability to connect with others immediately through knowledge of a particular subject area is vital to gaining trust, solidifying relationships, and getting ideas across. Convincing others that you "know what you're talking about" can help win clients, gain allies, make sales, and much more...but tricks and shortcuts like peppering conversation with jargon or random facts can seem transparent at best, and often work against your intent.