

No limit: the Texas hold'em guide to winning in business

Krause, Donald G., author

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Abstrak

Poker is tightly woven into the fabric of American culture. Phrases like "ace in the hole," "calling a bluff," "up the ante," and "when the chips are down" are all part of everyday speech. The game is played by hundred of thousands of people online 24 hours a day and shows like Celebrity Poker Showdown have given this hobby even more far-reaching exposure. Texas Hold'em is considered the best-known, most-played variety of the game. As many executives like Bill Gates have discovered, winning at poker has more in common with winning in business than meets the eye. Now, everyone who wants to make more money and succeed in business can use these cunning strategies to their full advantage -- at the card table and at the conference table.