

Signs of success: the remarkable power of business astrology

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Abstrak

J.P. Morgan once famously remarked, 'Millionaires don't have astrologers. Billionaires do'. For modern business professionals, the idea that what's in the stars might have some bearing on the very cut-and-dried, numbers-dominated corporate environment may seem pretty 'out there'. But time and time again, the science of astrology has been shown to provide uncanny insight into timing and trends. This book examines the accomplishments of hundreds of business greats - from Walt Disney to Oprah Winfrey to Bill Gates - through the remarkable and surprising lens of astrology.