

Pengaruh kompetisi dan kinerja perbankan terhadap pertumbuhan industri manufaktur di Indonesia pada periode 2009-2014 = The impact of banking competition and performance on the growth of manufacturing industry in Indonesia for period 2009-2014

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Abstrak

Skripsi ini bertujuan untuk menguji pengaruh kompetisi dan kinerja perbankan terhadap pertumbuhan industri manufaktur di Indonesia pada periode 2009-2014. Kompetisi perbankan diukur dengan menggunakan proksi Lerner Index. Indikator kinerja perbankan yang digunakan yaitu efisiensi diproksikan oleh rasio BOPO, profitabilitas diproksikan oleh ROA, dan stabilitas diproksikan oleh Z-Score dan Non-performing loan NPL. Pertumbuhan industri manufaktur diukur dengan nilai tambah value added. Penelitian dilakukan dengan metode kuantitatif serta pengujian hipotesis dengan menggunakan metode Generalized Least Square GLS. Secara keseluruhan, hasil penelitian menunjukkan bahwa kompetisi perbankan berpengaruh signifikan negatif terhadap pertumbuhan industri, kinerja perbankan yaitu efisiensi berpengaruh signifikan positif terhadap pertumbuhan industri, profitabilitas berpengaruh signifikan positif terhadap pertumbuhan industri, dan stabilitas berpengaruh signifikan terhadap pertumbuhan industri. Kata kunci: Value added, kompetisi, efisiensi, profitabilitas, dan stabilitas.

.....This thesis aims to examine the effect of banking competition and performance on growth of manufacturing industry in Indonesia for period 2009 2014. Banking competition is measured by using proxy Lerner Index. Indicators of banking performance were used are efficiency is proxied by BOPO, profitability is proxied by ROA, and stability is proxied by Z Score and Non performing loan NPL. The growth of manufacturing industry measured by value added.

Research is conducted with quantitative methods and hypothesis testing using the Generalized Least Square GLS. Overall, the results showed that competition affect negatively significant on the growth of the industry, efficiency affect positively significant on the growth of the industry, profitability affect positively significant on the growth of the industry, and stability affect significant on the growth of the industry. Keywords Value added, competition, efficiency, profitability, and stability.