

## Perbandingan pola hubungan hukum dalam proses pembelian makanan melalui layanan aplikasi online = Comparison of legal relationship scheme in the process of purchasing food through online application services

Nadhilah Rosa Masyhur, author

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20445011&lokasi=lokal>

---

Abstrak

**ABSTRAK**

Perkembangan teknologi yang pesat menimbulkan perubahan dalam dunia bisnis. Saat ini mulai bermunculan bisnis berbasis aplikasi online berupa layanan untuk melakukan pembelian makanan seperti GO-JEK, Klik-Eat, dan Raja-Makan. Namun, masih ditemukan beberapa masalah dalam pelaksanaan transaksi pembelian makanan melalui layanan aplikasi online karena, belum dilakukannya identifikasi terkait pola hubungan hukum yang terjalin dalam proses pembelian makanan tersebut. Pengidentifikasi hubungan hukum dilakukan untuk mengetahui pertanggungjawaban masing-masing pihak, dan dari pola hubungan hukum itu dilakukan perbandingan untuk mengetahui kelebihan dan kelemahan masing-masing aplikasi online. Proses pembelian makanan melalui layanan aplikasi online seperti GO-JEK, Klik-Eat, dan Raja-Makan sejatinya memiliki kelebihan dan kelemahannya masing-masing. Walaupun begitu, terdapat keunggulan dari masing-masing aplikasi, apabila melihat dari kepentingan pihak pemesan, pihak perusahaan aplikasi, atau pihak restoran dan driver.

---

**ABSTRACT**

Technological developments lead to changes in the business world. When this started popping up online application form based business services to make the purchase of food such as GO-JEK, Klik-Eat, and Raja-Makan. However, still found some problems in the implementation of food purchases via online application service because, not related to the identification of the legal relationship scheme that exists in the process of purchasing the food. Legal relationship identifier conducted to determine the liability of each party, and of the legal relationship scheme were compared to determine the strengths and weaknesses of each online application. The process of purchasing food through online application services such as GO-JEK, Klik-Eat, and Raja-Makan actually has advantages and disadvantages of each. However, there are advantages of each application, when seen from the interests of the buyer, the company's application, or the restaurant and the driver.