

## Analisis evaluasi program bantuan biaya personal pendidikan melalui Kartu Jakarta Pintar di Provinsi DKI Jakarta = Analysis evaluation of assistance program the personal cost of education through Jakarta Smart Card in DKI Jakarta

Richky Usman, author

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### Abstrak

Penelitian ini bertujuan untuk mengevaluasi pelaksanaan Program Bantuan Biaya Personal Pendidikan melalui Kartu Jakarta Pintar di Provinsi DKI Jakarta. Penelitian ini menggunakan pendekatan post-positivist dengan teknik pengumpulan data kualitatif melalui wawancara mendalam dan studi literature. Dalam melakukan evaluasi, peneliti menggunakan model evaluasi CIPP yang digagas oleh Daniel L. Stufflebeam. Pelaksanaan Program KJP sudah berjalan selama 4 tahun sejak tahun 2013 sampai tahun 2016 dan selama pelaksanaannya terdapat berbagai kendala atau masalah sehingga perlu dilakukan evaluasi untuk melihat keberhasilan atau kegagalan program. Hasil penelitian menunjukkan bahwa pelaksanaan Program KJP berhasil dalam mencapai tujuannya dan mampu mengatasi permasalahan pendidikan di DKI Jakarta, namun perlu adanya perbaikan dalam beberapa aspek, seperti sosialisasi, ketidaktepatan sasaran program, verifikasi pendataan calon penerima KJP, dan pencairan dana KJP.

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This research aims to evaluate of the implementation Assistance Program The Personal Cost of Education through Jakarta Smart Card in DKI Jakarta. This research uses a post positivist approach, with qualitative data collection techniques through in depth interviews and literature studies. In doing evaluation, researchers used the CIPP evaluation model initiated by Daniel L. Stufflebeam. Implementation of Jakarta Smart Card program has been running for four years from 2013 to 2016, and during their implementation, there are many obstacles or problems, so that need for evaluation to see the success or failure of the program. The results showed that the implementation of the Jakarta Smart Card program is successful in achieving its objectives and answer the problems of education in DKI Jakarta, but needs improvement or evaluation in some aspects, such as socialization, inaccurate targeting, verification of data collection Jakarta Smart Card candidates, and disbursement of funding Jakarta Smart Card.