

Project management that works: real-world advice on communicating, problem solving, and everything else you need to know to get the job done

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Abstrak

Project management is one of the fastest-growing occupations in the world. The Project Management Institute (PMI) has seen membership growth of more than 1000 per cent in the last ten years, with members in 157 countries. But while many of these managers know how to plan a successful project in theory, very few have the practical tools they need to navigate the politics of today's corporate world. Project managers need more than just good technical skills; they need the right communication skills to succeed. "Project Management Strategy" helps readers deal with the reality of unreasonable deadlines and difficult projects and shows them how to accomplish their goals without alienating their executive sponsors or the team working under them. Filled with real-world examples based on the author's ten years of project management experience in Fortune 500 companies, this book gives readers the tools they need to handle even the most challenging situations. The only book to address the real challenges project managers face today, this is an accessible and invaluable tool that will show readers how to accomplish their mission - no matter what the obstacles.