

Entrepreneurship education: the models applied in certain universities

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Abstrak

Entrepreneurship has an impact on the economic development in a country and encourages entrepreneurship education at the university level. The current research illustrates the model of entrepreneurship education applied in universities. This research uses the post-positivism approach dominated by description of qualitative analysis. The data is gathered through extensive interviews and literature research at five universities in Indonesia: Universitas Indonesia, Sekolah Tinggi Prasetiya Mulya, Universitas Ciputra, Universitas Bina Nusantara, and Universitas Trisakti (for its Master's Degree Program in Management for Corporate Social Responsibility and Community Entrepreneurship). These universities are selected due to the unique entrepreneurship education models integrated into their vision and mission. In addition, the current research includes reviews of the entrepreneurship education models in National University of Singapore dan University Kebangsaan Malaysia. The results show that the entrepreneurship education model applied at each university has unique added values and local wisdom in accordance with each university's vision, mission, and objectives. It is our hope that the current research may serve as a contribution for policymakers in choosing the entrepreneurship education model that best complies with the university's vision and mission as well as with the requirements of the academia.