

The sustainable enterprise fieldbook: when it all comes together

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20448553&lokasi=lokal>

Abstrak

Building an organization's commitment to sustainability is not just a means to enhancing the health, diversity, and strength of the world's ecosystems but a financially and socially sound best practice as well. The Sustainable Enterprise Fieldbook helps readers understand what sustainability means, and how they can implement it in their organization. Collecting the wisdom of an outstanding network of experts, the book uses models, tools, case studies, and examples from a wide range of companies to show readers how they can manage the transition to an eco-friendly culture, foster employee engagement, integrate sustainability into the day-to-day realities of their business, oversee both short-and long-term goals for their sustainability initiatives