

Meretas jalan meningkatkan pendapatan asli daerah (PAD) melalui desa wisata Panglipuran

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Abstrak

The head of regencies and cities needs to develop their imagination and inspiration in order to present the goal of region development and deliver the positive economic growth for the public. Initiating the tourism village program for the potential area may serve as a creative alternative. The aim of this research is to develop the idea of tourism village to improve the income of the region. In depth participation in the community and intensive interview with the tourism stakeholders have been chosen as the method of this study. The result of the research shows that the tourism village of panglipuran has seven potentials as the main attractions as represented by the traditional architecture artistic spatial arrangement the bamboo forest heroes cemetery the beauty of pura panataran, remarkable village landscape and karang memadu. The participation of local government may contribute the positive impact for the economic growth and improve the income of local community.