

Modern pathfinders: creating better research guides

Puckett, Jason, 1969-, author

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20449475&lokasi=lokal>

Abstrak

"Whether you call them research guides, subject guides or pathfinders, web-based guides are a great way to create customized support tools for a specific audience: a class, a group, or anyone engaging in research. Studies show that library guides are often difficult, confusing, or overwhelming, causing users to give up and just fall back on search engines such as Google. How can librarians create more effective, less confusing, and simply better research guides? In *Modern Pathfinders: Creating Better Research Guides*, author Jason Puckett takes proven ideas from instructional design and user experience web design and combines them into easy-to-understand principles for making your research guides better teaching tools. It doesn't matter what software your library uses; the advice and techniques in this book will help you create guides that are easier for your users to understand and more effective to use"--