

# Implementing analytics : a blueprint for design, development, and adoption

Sheikh, Nauman, author

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20449544&lokasi=lokal>

---

## Abstrak

### Summary:

Demystifies the concept, technology and application of analytics and breaks its implementation down to repeatable and manageable steps, making it possible for widespread adoption across all functions of an organization. This title provides an approach to identify opportunities, extract requirements, design variables and build and test models