

Research methods for the behavioral sciences

Gravetter, Frederick J., author

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20449952&lokasi=lokal>

Abstrak

Helps readers see how interesting and exciting experimental and nonexperimental research can be. This book begins with tips and strategies for generating research ideas, moves to selecting measures and participants, and then offers an examination of research strategy and design.